



PROCLAMATION

The Woodlands, Texas

BE IT PROCLAIMED:

Whereas, The Woodlands Township celebrates our local small businesses and the contributions they make to our local economy and community; and

Whereas, according to the United States Small Business Administration, there are 31.7 million small businesses in the United States; and

Whereas, small businesses employ 47.1% of the employees in the private sector in the United States, 88% of U.S. consumers feel a personal commitment to support small businesses in the wake of the pandemic, and 92% of small business owners have pivoted the way they do business to stay open during the pandemic; and

Whereas, 97% of Small Business Saturday® shoppers recognize the impact they can make by shopping small, 85% of them also encouraged friends and family to do so, too; and

Whereas, 56% of shoppers reported they shopped online with a small business on Small Business Saturday in 2020; and

Whereas, The Woodlands Township supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

Whereas, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

Whereas, residents of our community, and communities across the country, are encouraged to support small businesses and merchants on *Small Business Saturday* and throughout the year;

Now, Therefore, I, Gordy Bunch, as Chairman of the Board of Directors of The Woodlands Township, do hereby proclaim Saturday, November 27, 2021, as:

SMALL BUSINESS SATURDAY

In The Woodlands, Texas

IN WITNESS WHEREOF:

I have hereunto set my hand and caused this Seal of The Woodlands Township to be affixed hereto this 17th day of November in the year Two Thousand Twenty-One.

Gordy Bunch, Chairman of the Board, The Woodlands Township
The Woodlands, Texas