

Juanita Baldwin, SHRM-CP, PHR

Juanita Baldwin is currently a member of the External Relations team at the Texas Commission on Environmental Quality (TCEQ) where she serves as Education and Outreach Coordinator. During her twenty-year tenure with the agency, Juanita has also led Human Resources and Staff Development as well as Recruitment, Internships, and Volunteer Programs. Her private sector background includes human resources management experience in financial services, e-commerce start-ups, insurance, and information services.

Juanita is a proud Longhorn with an undergraduate degree from the University of Texas at Austin. Her professional affiliations include the Austin Human Resource Management Association where she served as President in 2013; long-term member of the Society for Human Resource Management; and board member of the Mickey Leland Environmental Internship Corporation, a non-profit foundation dedicated to helping college students launch their careers.

Born and raised in Brownsville, Juanita has deep roots in the Rio Grande Valley and South Texas. She is passionate about mentoring and growing the next generation of leaders, while helping organizations navigate and implement their talent management strategies. Juanita has spent the last decade helping college students, most of them first-gen, launch their careers.