



10/17/19

Barbara Canales., Nueces County Judge
ATTN: BEACH MANAGEMENT ADVISORY COMMITTEE
901 Leopard Street, Room 303
Corpus Christi, TX 78401

Dear Judge Canales, Commissioners Vaughn, Chesney, Marez and Gonzalez.

Please accept this letter as an indication of my interest in continuing to serve on the Nueces County Beach Management Advisory Committee. I have resided in Corpus Christi since 1972 and am a life-long visitor to our beaches. My interest is in helping formulate practical rules and regulations that will benefit the wonderful environment as well as allow responsible development of the area.

Thank you for your time.

Best regards,

Frederick T. Dotts

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p (361) 883-6327

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BIO

Fred Dotts, President, CEO/CFO Morehead Dotts Rybak Advertising

Fred Dotts is a founding partner in Morehead Dotts Rybak, a full-service advertising agency headquartered in Corpus Christi. He has 40 years of professional experience in client services, media buying and strategic planning. His media buying expertise is statewide, national and international giving him an extensive background to draw upon in supervising all media and account service at MDR. He is also the agency's Business Manager, watching over client billing, supervising all aspects of compensation arrangements and business negotiations.

Mr. Dotts has media purchasing experience in Houston, Dallas, Austin, San Antonio, Victoria, the Rio Grand Valley and Laredo as well as national and international media. His client experience includes Miller Beer, Coca Cola, Driscoll Children's Hospital, FirstCapital Bank, The Port of Corpus Christi, The Port Aransas Chamber of Commerce, The Corpus Christi Convention and Visitors Bureau, Lexington Museum on the Bay, CITGO Refinery Corpus Christi, Nueces Electric Co-Op, Texas State Aquarium, Corpus Christi Regional Economic Development Corporation, Navy/Army Community Credit Union, Texas Treasure Casino Cruises, and numerous local and regional political races.

Mr. Dotts has served on the board of directors of The Corpus Christi Chamber of Commerce, The United Way of the Coastal Bend, Consumer Credit Counseling Services, Teen Court, The Association of Rodeo Committees, and The Buccaneer Commission and is a Past Chairman of the Buccaneer Commission Governing Board.

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