



COUNTY OF NUECES

APPLICATION FOR APPOINTMENT TO BOARD OR COMMISSION

For what Board or Commission are you applying? 3. Christus Sphon Health Board of Trustees

| Personal Information | | | |
|---|---|---|------------|
| Name: Cinia Clarich Montoya | | | |
| Home Address: 4721 Wooldridge | | | |
| City: Corpus Christi | | Zip Code: 78413 | |
| Phone: 3617289862 | | Work Phone: 3617289862 | |
| Email Address: cinia_montoya@yahoo.com | | | |
| Residence in Nueces County: | | | |
| Precinct 1 | <input checked="" type="radio"/> Precinct 2 | Precinct 3 | Precinct 4 |
| Current Employer: Self Employed | | | |
| Dates of Employment | | | |
| From: June 01, 2000 | | To: August 25, 2019 | |
| Have you served on any board, commission or committee or as an elected official in Nueces County? | | | |
| Yes | <input checked="" type="radio"/> No | If you answered yes, please list position and dates of service. | |
| | | | |
| Do you or an immediate family member* have any professional or financial relationship that may present a potential conflict of interest for this board, commission or similar body? (i.e., employment, contracts, financial investment) | | | |
| Yes | <input checked="" type="radio"/> No | If you answered yes, please explain below. | |
| | | | |
| Do you or any immediate family member* have or have had any pending legal matters related to Nueces County or any board, commission or similar body within Nueces County? | | | |
| Yes | <input checked="" type="radio"/> No | If you answered yes, please explain below. | |
| | | | |

Educational Background

GED HS Diploma College Degree (list degree(s) below)

Certifications

| | |
|-------|-------------|
| Type: | Expiration: |
| Type: | Expiration: |
| Type: | Expiration: |
| Type: | Expiration: |

**Professional and Community Affiliations/Positions Held
(Include Present appointments to Boards, Commissions, Advisory Board or Committee)**

| | |
|---|--|
| Name of Organization: State of Texas Insurance License General | Dates of: 06/01/2000 - 10/31/2020 |
| Name of Organization: AHIP | Dates of: 08/23/2019 - 08/22/2020 |
| Name of Organization: | Dates of: |
| Name of Organization: | Dates of: |

County Board or Commission Information

Explain why you are interested in serving on this Board or Commission and what experience you bring that would assist in decision making and future actions of this Board or Commission.

With 20 plus years of insurance experience, 10 years dedicated to Medicare/Medicaid, and 20 plus years of community service in various capacities, I feel I am best qualified to serve on this board to be an additional voice with a fresh vision of the needs of the hospital industry in combination with the needs of the local citizens.

I hereby certify that the foregoing answers are true. I further certify, should I be **considered for appointment** to a board, commission, advisory board or committee I will disclose in this application whether I am an employee of the governmental entity of which I seek appointment, I will disclose all appointments that may result in conflicting loyalties, and I will disclose if a family member is an employee of the governmental entity that I seek appointment. Also, should I be **appointed** to a board, commission, advisory board or committee, and should a conflict of interest exist or develop about a specific matter, I will disclose the conflict of interest upon discovery and recuse myself from the deliberations and action involved. Conflicts of interest include **but are not limited to**: a direct or indirect financial interest by me or a member of my family, and other interest, which impairs my ability to participate fairly in the deliberations and actions in question. ***I hereby affirm that I meet the minimum qualifications and residency requirements for this board or commission.**

eSigned via SeamlessDocs.com
Cinia Clarich Montoya
Key: 30b8022696b5770fbd1b5dad1100508b

08/26/2019

Signature

Date

***Immediate family member definition: spouse, child, spouse of child, mother, father, aunt, uncle, grandparent**

APPLICATION AND RESUME MUST BE SUBMITTED TO THE COUNTY JUDGE: EMAIL OR USPS TO

Email to: county.boards@nuecesco.com

MAILING ADDRESS:

901 Leopard Street, Suite 303 Corpus Christi, Texas 78401

Information provided in "Application for Appointment to Board or Commission" is subject to public disclosure under the Texas Public Information Act or other applicable law. Pursuant to Section 552.1175 of the Texas Government Code a peace officer, county jailer, commissioned security officer, and certain others with law enforcement or prosecution related responsibilities may restrict access to certain personal information. A form requesting restriction of access can be obtained through the County Judge's office.

Cinia Clarich Montoya
4721 Wooldridge Rd
Corpus Christi, TX 78413
(Cell) 361-728-9862
E-mail: cinia_montoya@yahoo.com

Qualifications Summary

I am a self-motivated experienced manager with an emphasis in marketing and leadership. I am goal oriented with effective communication, organization skills and an excellent work ethic. In addition to 25 + years of experience in advertising, event coordinating, merchandising and managing my own business I have a passion for community relations.

Professional Experience

Agency owner Clarich Insurance Agency, Inc

06/00 - present

- Manage and coordinate agents to lead in team sales
- Recruit, motivate and train agents
- Enroll clients in Medicare Advantage plans, Prescription Drug plans and Medicare Supplement plans in Texas
- Generate sales activity at venues in compliance with CMS guidelines for sales and educational events for Medicare and Medicaid clients in Texas
- Create a schedule and coordinate sales and educational events with other agents
- Keep team members compliant in ethics and certifications of benefit offerings
- Coordinate commercial accounts to offer ancillary benefits
- Market ancillary employee benefits to companies with 25 or more employees
- Enroll employees in company benefit packages
- Schedule and coordinate team enrollments
- Keep team members compliant in ethics and certifications of benefit offerings
- Retain account base by providing exceptional customer service
- Recruit agents by providing leadership
- Coordinate marketing events and trade shows
- Responsible for assisting clients with filing claims
- Increase sales by 120% annually for the last 5 consecutive years

Premier Mortgage Mortgage Loan Officer

12/ 03 to 12/ 05

- Qualify clients for home purchase
- Responsible for submitting and processing loan documents with lending institutions
- Prepare documents for closing at Title companies
- Responsible for marketing lending programs
- Assist clients with understanding home buying process
- Schedule clients for home buying seminars provided by city

ASJ Construction
Office manager

09/02 to 03/06

- Oversee all office day to day management
- Responsible for purchasing materials and equipment for various jobs sites
- Responsible for payroll, accounts payable and accounts receivable
- Prepare all documentation for federal tax preparation
- Submit homeowner claims to insurance companies Lamar Outdoor Advertising
- Negotiate benefit amounts with homeowner insurance companies

New York Life
Agent

07/00 to 11/02

- Conduct financial analysis of clients needs
- Recommended life and financial products specific to clients needs
- Recommended individuals for recruitment

Progressively responsible positions in sales and marketing for Fortune 500 companies to include:

Xerox TX, HI, NC

Lamar Outdoor Advertising NC, TX

Revlon Cosmetics TX

Community Relations

- Leadership Lumberton Graduate 1997, Lumberton NC
- Region Leader in Life and Annuity sales – New York Life 2001
- Corpus Christi Chamber of Commerce Ambassador Executive Committee 2002-2003
- Corpus Christi Hispanic Chamber of Commerce Ambassador 2007-2012
- Corpus Christi Hispanic Chamber of Commerce Casino Night Silent Auction Chair 2008
- Aflac Texas Central Cancer Center Ambassador 2007 - 2009
- Buccaneer Days Parade Route Allocation Chair 2009
- Founder Fit and Free by the Sea 2010 – 2012
- Sembradores de Amistad member 2015 – present
- Elected official: State of Texas Senatorial District Executive Committee 2016 – 2018
- SDEC20 Committeewoman

Education

- W. B. Ray High School 1981
- Attended Del Mar College 1981-1983
- Texas Department of Insurance Group 1 License 2000-Present