

Tyner Little

From: Lisa Bockholt <lbockholt1959@gmail.com>
Sent: Friday, November 15, 2019 8:37 AM
To: Juan Ramirez
Cc: Commissioner John Marez; Commissioner Carolyn Vaughn; County Judge Barbara Canales
Subject: Animal Control PROPOSED NAME CHANGE

Good morning,

It has been very difficult to get a concensus from members of Advisory Board due to poor attendance at last months meeting and lack of a quorum

Our next meeting is set for November 20th, same day as next Commissioners Court Meeting. It was my understanding the proposed name change would be presented at that time.

Bearing this is mind, and as current Chair of Advisory Board, I am submitting the suggestions discussed with other Board members and making my personal recommendation:

It was narrowed down to the following two:

- 1) Nueces County Animal Care & Control
- 2) Nueces County Animal Services

HOWEVER: I personally feel #2 is too vague

MY PERSONAL RECOMMENDATION:

Use # 2 with a tag line underneath the name as follows:

Nueces County Animal Services
CARE - CONTROL - ADOPTION CENTER

or:

Nueces County Animal Services
CARE - CONTROL - ADOPTIONS

The phones could simply be answered:

- Nueces County Animal Services
or just - Animal Services Department

But all signage, letterhead / documents such as Adoption Contracts & Rescue Transfer Forms would have the full name

I personally think this is the way to go as it specifically outlines what "Services" are being provided by the Department

It's also unique and different from what other communities have selected

Thank you for the opportunity to share my input & opinion on this important decision !

Respectfully & thoughtfully submitted,
Lisa Bockholt
Volunteer & Advisory Board Member/Chair