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November 13, 2017

Corpus Christi Black Chamber of Commerce  
Overview and Expenditure Report of Grant Award  
2017 'Soaring To New Heights' Taking The LEAD-Leadership Conference-  
(benefitting the Diabetes Seminar)-- April 2017

The Board of Directors of the Corpus Christi Black Chamber of Commerce wishes to thank the Nueces County Commissioners Court for awarding the \$2500.00 in support of our 2017 'Soaring To New Heights' Taking The LEAD-Leadership Conference-(benefitting the **Diabetes Seminar**), that was held March 30-April 1, 2017.

The Leadership Conference focuses on business initiatives and health and wellness. This year's conference yielded nearly 300 attendees over the 3 day weekend. The seminar for Diabetes was well attended and numerous pamphlets were distributed, provided by the City – County Nueces County Health Dept and Coastal Bend Food Bank.

Funds were expended as listed below:

Administrative.....	\$200.00
Business supplies, postage.....	\$800.00
Marketing and Advertisement.....	\$3000.00
[Printing: Posters/Flyers, Conference Materials; Marketing, Social media marketing]	
<b>Total Expenses Incurred.....</b>	<b>\$(4000.00)</b>
<b>Less Grant .....</b>	<b>2500.00</b>
<b>Total: (1500)</b>	

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FY 16/17 Diabetes  
Report  
\$2,500 County  
Judge