



COUNTY OF NUECES

APPLICATION FOR APPOINTMENT TO BOARD OR COMMISSION

Incumbents need not fill out this application; submit letter of interest only

PLEASE TYPE OR PRINT YOUR INFORMATION TO COMPLETE THE APPLICATION.

A RESUME MUST ACCOMPANY THE APPLICATION, BUT IT DOES NOT SERVE AS A SUBSTITUTE FOR COMPLETION OF THIS APPLICATION. CONSIDERATION WILL NOT BE GIVEN TO APPLICANTS WHO DO NOT HAVE A COMPLETED APPLICATION AT THE TIME THE APPOINTMENT IS PLACED ON THE AGENDA.

For what Board or Commission are you applying? Regional Health Awareness Board

PERSONAL INFORMATION			
Name	Dr. Shannon Ydoyaga		
Home Address	802 S. Carancahua Street		
City	Corpus Christi TX	Zip Code	78401
Phone	(361) 438-4613	Work Phone	(361) 698-1700
Email Address			
Residence in Nueces County	<input checked="" type="checkbox"/> Precinct 1	<input type="checkbox"/> Precinct 2	<input type="checkbox"/> Precinct 3 <input type="checkbox"/> Precinct 4
Current Employer	Del Mar College		
Dates of Employment	FROM 7/18/16	TO	
Have you served on any board, commission, committee or as an elected official in Nueces County?			
<input checked="" type="checkbox"/> NO <input type="checkbox"/> YES		If you answered yes, please list position and dates of service.	
Do you or an immediate family member* have any professional or financial relationship that may present a potential conflict of interest for this board, commission or similar body? (i.e., employment, contracts, financial investment)			
<input checked="" type="checkbox"/> NO <input type="checkbox"/> YES		If you answered yes, please explain below.	
Do you or any immediate family member* have or have had any pending legal matters related to Nueces County or any board, commission or similar body within Nueces County?			
<input checked="" type="checkbox"/> NO <input type="checkbox"/> YES		If you answered yes, please explain below.	

EDUCATIONAL BACKGROUND

GED HS Diploma College Degree (indicate degree) PhD, MS, BBA

CERTIFICATIONS

Type		Expiration Date	
Type		Expiration Date	
Type		Expiration Date	
Type		Expiration Date	

PROFESSIONAL AND COMMUNITY AFFILIATIONS/POSITIONS HELD**(PRESENT APPOINTMENTS TO BOARDS, COMMISSIONS, ADVISORY BOARD OR COMMITTEE)**

Name of Organization	GiftCards4Change.org, Co-Founder	Dates of Service	5/1/16
Name of Organization	DFW Healthcare HR Association, Board Member	Dates of Service	3/1/14
Name of Organization	Texas Society of Allied Health Professionals	Dates of Service	9/1/16

COUNTY BOARD OR COMMISSION INFORMATION

Explain why you are interested in serving on this Board or Commission and what experience you bring that would assist in decision making and future actions of this Board or Commission.

As an educational leader within the healthcare sector for more than 15 years and currently the Dean of Health Sciences and Professional Education at Del Mar College, I am passionate about our community and consider the health and wellness of our region as essential to support our local community through strategic health care initiatives in order to enrich the lives of those in need.

I hereby certify that the foregoing answers are true. I further certify, should I be **considered for appointment** to a board, commission, advisory board or committee I will disclose in this application whether I am an employee of the governmental entity of which I seek appointment, I will disclose all appointments that may result in conflicting loyalties, and I will disclose if a family member is an employee of the governmental entity that I seek appointment. Also should I be **appointed** to a board, commission, advisory board or committee, and should a conflict of interest exist or develop with regard to a specific matter, I will disclose the conflict of interest upon discovery and recuse myself from the deliberations and action involved. Conflicts of interest include, **but are not limited to:** a direct or indirect financial interest by myself or a member of my family, and other interest, which impairs my ability to participate fairly in the deliberations and actions in question.


Signature

11/3/16
Date

***Immediate family member definition: wife, child, spouse of child, mother, father, aunt, uncle, grandparent**

APPLICATION AND RESUME MUST BE SUBMITTED TO THE COUNTY JUDGE EMAIL OR USPS TO
loyd.neal@co.nueces.tx.us

MAILING ADDRESS:

901 Leopard Street, Suite 303 Corpus Christi, Texas 78401

Information provided in "Application for Appointment to Board or Commission" is subject to public disclosure under the Texas Public Information Act or other applicable law. Pursuant to Section 552.1175 of the Texas Government Code a peace officer, county jailer, commissioned security officer, and certain others with law enforcement or prosecution related responsibilities may restrict access to certain personal information. A form requesting restriction of access can be obtained through the County Judge's office

Shannon Ydoyaga, PhD, MS

Phone: 361-438-4613

PROFESSIONAL PROFILE

Distinguished educational leadership in complex higher education organizations combined with proven leadership, driving successful organizational relationships and governance, resulting in higher student retention and success. Areas of expertise include implementation of innovative new program development, developing strategic industry partnerships, instructional support, grant management, identifying organizational challenges and solutions, and leading teams to greater levels of success via process improvements and compression planning.

CORE COMPETENCIES

- | | | |
|---|--|---|
| ☐ Strategic Planning and Execution | ☐ Accreditation Reporting and Compliance | ☐ Exceptional Writing and Presentation Capabilities |
| ☐ Faculty and Staff Development | ☐ Project Coordination | ☐ Transformational Leadership Style |
| ☐ Program and Grant Coordination | ☐ Budget Management | ☐ Dedicated and Trustworthy |
| ☐ Strategic Partnerships with Colleges, Industry and Universities | ☐ Process Improvement and Implementation | ☐ Human Resource Management |
| | ☐ Teaching and Instruction | |
| | ☐ Assessment of Student Learning | |

EDUCATION

Doctor of Philosophy in Education, Specialization in Leadership for Higher Education, Capella University 2014
Masters of Science in Management, Texas A&M-Commerce 2007
Bachelors of Business Administration, University of Mississippi 1995

LEADERSHIP EXPERIENCE

DEL MAR COLLEGE

7/18/2016 – present

Dean, Health Sciences and Professional Education

- Manage Faculty Chairs of Allied Health, Computer Science, Engineering and Advance Technology, Dental and Imaging Technology, Human Sciences and Education, and Nurse Education including performance evaluations, schedule builds, hiring, student complaints and resolutions, budget, advisory committee representation
- Oversee program accreditation and state compliance standards, and assist with the SACSCOC reaffirmation and Perkins action plan responses and oversight
- Responsible for program review, assessment of student learning, and action plans to improve learning outcomes
- Represent the school with industry, educational partners, councils and committees

DALLAS COUNTY COMMUNITY COLLEGE DISTRICT

2003 – 7/15/2016

District Director, Mountain View College/District Office, HCRC

2012 - present

- Strategic leadership position on the President's Cabinet working in collaboration with seven separately accredited colleges, DCCCD District Office, and the Foundation serving 20,000 students in credit, technical, and continuing education areas
- Established and implemented the Health Careers Resource Center (HCRC) strategic plan to lead the healthcare sector by recommending new programs, establishing strategic partnerships with industry, colleges, and the Texas Workforce Solutions of Greater Dallas

- Collaborate with the foundation executives, industry executives, and DCCCD colleges on strategic solutions in the area of program feasibility studies, student retention and completion initiatives, competency based education, and partnerships in the area of Department of Labor apprenticeships, external learning experiences, curriculum enhancement, skills development fund opportunities, grants, and other industry related training and educational initiatives
- Established a \$5 million collective impact agreement to offer programs and courses in a shared environment between DCCCD and Texas Health Resources, and a \$4.3 million Department of Labor Apprenticeship grant in collaboration with Houston Community College, CVS, and the DCCCD
- Executed the implementation of student centered technology systems such as the HELIX (Healthcare Employer Link), kiosk virtual advising technology, enhanced web capabilities (100,000 hits per year), and mobile application solutions
- Serve on the Continuing Education Deans and Career Services councils, work with internal and external advisory committees, Chair of the GISD Health Science committee, InterLink Healthcare Task Force, MVC Career Pathways Taskforce, and Faculty and Dean search committees. Serve on the University of North Texas Health Science, Carrollton/Farmers Branch, Dallas, Cedar Hill and Richardson Health Science Advisory Committees, Cultural Equity committee, Planning Budget and Assessment committee, and on the Board of the Healthcare Human Resources Association
- Implemented a strategic marketing and advertising plan, which increased internal awareness of the HCRC services for key stakeholders growing face-to-face advising from 1,200 to 3,500 students per year
- Coordinated or recommended articulation agreements for associate's degree to bachelor's degree pathways with Capella University, Texas Women's University, West Coast, and Texas Tech
- Coordinated the first district-wide Health Care Career Fair with more than 100 employers in partnership with the University of North Texas, DCCCD Career Services, and Workforce Solutions of Greater Dallas
- Manage the HCRC division related to 4 support staff and \$270k annual budgetary requirements
- Oversee Project OnRamp (JP Morgan Chase grant) of \$500k, and Bank of America grant for DISD outreach
- Responsible for the Service Program Review process of assessment for the Health Careers Resource Center related to student retention initiatives
- Chair of the Health Care Convening Center concept to develop collective impact initiatives with philanthropic organizations, industry, and higher education in the Dallas area
- SACSCOC approved evaluator
- Instructor for Principles of Management as adjunct faculty

Associate Dean, Richland College, Mathematics, Science & Health Professions 2009 - 2012

- Managed employees including performance evaluations, schedule builds, hiring, student complaints and resolutions, \$1m budget, advisory committee representation, and served as Administrator in Charge for the Executive Dean for 300+ employees serving 6,000 students
- Oversee accreditation and state compliance standards with CAAHEP, MAERB, ASHP, THECB (CB 116 reporting), and assisted with the SACSCOC reaffirmation and Perkins action plan responses
- Responsible for the Program Review, assessment of student learning, and action plans to improve learning outcomes
- Directly supervised program administrators, support staff, lab coordinators, and adjunct faculty in Biology, Nutrition, Anatomy & Physiology, Microbiology, and Health Professions
- Implemented the strategic plan, marketing plan, new continuing education programs, and conducted media and print interviews related to healthcare careers and educational options
- Project Director for the three year Office of National Coordination, Healthcare Information Technology grant (\$1.5m) in collaboration with Mountain View, Austin, and Temple colleges
- Served on the Continuing Education Deans Council, State of Texas Health Information Executive Committee, Curriculum Chair, Quality Assurance Committee, and Technical Education Curriculum Committees

- Trained new continuing education Adjunct Faculty on blackboard, learning outcomes, lesson plan development, classroom management, and teaching and learning strategies
- Instructor and Instructional Support for 20 Healthcare Information Technology courses

Medical Programs Administrator, Richland College, MSHP

2003-2009

- Administered 6 healthcare programs serving 1,000 students, including the hiring and scheduling of 25 adjunct faculty, management of 3 support staff and 2 externship coordinators, accreditation compliance, curriculum modifications, marketing initiatives, and high school partnerships
- Managed the Quality Enhancement Plan for Health Professions, and served on the Quality Assurance Committee for the college
- Collaborated with independent school districts toward developing shared programs, realizing an additional 20,000 contact hours
- Approved and oversaw student admissions, registration, and student retention
- Responsible for \$1m Budget, enrollment management, Perkins funding, THECB licensure reporting, and revenue reporting
- Assured compliance with CAAHEP, AAMA, SACS, THECB, and PAHCOM accreditation and state compliance standards
- Implemented Healthcare Information Technology programs, and deactivated programs to meet industry trends and technology updates
- Taught Medical Law and Ethics and Human Resource Management, and covered classes in Medical Office Procedures, Computers in Healthcare, EMR, and Insurance Coding and Billing

HUMAN RESOURCES LEADERSHIP

1995-2003

- Director of Human Resources within healthcare management and manufacturing environments, and Human Resources Coordination and Consulting in engineering organizations. Areas of expertise include start-up human resource departments in preparation of initial public offerings, policy and procedure development, strategic human capital planning, employment law compliance and oversight, intentional hiring and employee retention initiatives with less than 3% turnover, establishing and managing benefits plans, employee orientations and training, development of safety programs, and management of employee relations, grievances, and staff. Organizational growth of 185 employees in the United States to 1,500 globally with sales revenues over \$100m.

OTHER RELEVANT INFORMATION

- Additional training includes the AACC Leadership Institute, Continuous Quality Improvement Network (CQIN), Blackboard, Moodle, DCCCD Instructional Administration Institute, Visions of Excellence, Curriculum Management, MS Office, MyPortal, SharePoint, SPS statistical software, Captivate, and other relevant technology
- Awarded Dallas Workforce Solutions Partner of the Year (2015), Learning Technology Innovation of the Year (2010), Nomination for Administrator of the Year (2014 and 2015), and Presidents List for Excellent Academic Performance 2011 - 2014.
- Dissertation: Ydoyaga, S. S. (2014). *Community college student success within healthcare-related associate degree programs*. (Doctoral dissertation). Available from Proquest Dissertations and Theses database.

PRESENTATION EXAMPLES

- Coastal Bend Healthcare Diversity Summit, Panel Discussion, October 2016
- Intentional Advising in Health Care Programs, DCCCD District Conference Day, February 2016

- **Region 10 and 11, Engaging Families, Creating College and Career Ready Students. *College Pathways to Workforce and Careers* August 2015**
- **Dallas ISD Counselors: *The STEM Institute and HCRC: Strategic Solutions 2014***
- **H2P, September 2014, DCCCD Health Careers Resource Center – *A New Strategic Pathway***
- **DCCCD Faculty and Administrators Development Day, February 2013, *The STEM Institute and HCRC: Strategic Solutions***
- **TAAHP Conference 2013: Educational Panel with Baylor University and UT Dallas**
- **Texas Health IT Summit, September 2011, *Education Training Program Options***
- **TCCIL Conference, 2010, *Richardson High School and Richland Colleges – a Partnership Model***
- **UT Southwestern, 2010-2011, *Family Practice Physician Graduates, How to staff a medical office***