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Economic Development • Chamber of Commerce • Tourist Information

EXECUTIVE COMMITTEE

President  
Honorable Oscar O. Ortiz  
Nueces County Commissioner, Pct. 3

Vice President  
Honorable Elias R. Vasquez  
City of Robstown Mayor Pro Tem

Secretary/Treasurer  
Franklin Harper  
H & R Block

Past President  
Cathy Skurow  
Texas Molecular

PUBLIC DIRECTORS

Honorable Samuel Loyd Neal, Jr.  
Nueces County Judge

Honorable Rodrigo Ramon, Jr.  
City of Robstown-Mayor

Dr. Maria Vidaurri  
Robstown ISD Superintendent

Roland Ramos  
Robstown Utility Systems

ELECTED DIRECTORS

Randy Tatum  
LyondellBasell Industries

Honorable Robert Gonzalez  
Nueces County JP Pct. 5, Pl. 1

Ken Trevino  
Workforce Solutions of the C.B.

Richard M. Borchard  
Vice Chair Port of Corpus Christi

Jason Green  
Global Spectrum, General Manager

Charles Wilson  
Retired Banker/ Ag Representative

Tony Delgado  
First State Bank of Odem

Glenda Felkner  
US Ecology-Robstown

Julio Garcia, Jr.  
Individual/ Former Mayor

STAFF

Jose J. Guzman  
Executive Director

Josie Segura  
Administrative Assistant

November 21, 2013

Honorable Samuel L. Neal  
Nueces County Judge  
901 Leopard Street  
Room 303  
Corpus Christi, TX 78401-3697

Re: 2012/2013 Services Agreement

Dear Judge Neal:

Thank you for the continued opportunity to work with Nueces County and also for your financial support.

I look forward to the continued cooperation with Nueces County in promoting Progress at the Crossroads of South Texas. Nueces County has provided financial support over the years that has boosted economic development, tourism and a better quality of life for all of Western Nueces County, and also the entire South Texas Region. Your leadership and that of the Commissioners Court has contributed to the success of the RMB Fairgrounds projects, The Outlets at Corpus Christi Bay and the designation of the first I-69 stretch between Calallen and Robstown. I will continue to work closely with all governmental agencies and private businesses. I continue to work with the Northwest Business Association and the other cities and communities in Western Nueces County to advance our partnership on projects of mutual interest. I have met with representatives of the Port of Corpus Christi Authority, to include Mr. John LaRue, to discuss their interest in our rail and land availability in Western Nueces County. Representatives from the Corpus Christi Economic Development Corporation and I have met on two major projects that they have been working with the Office of the Governor's Economic Development & Tourism regarding land availability for companies that are looking for places to locate. I keep Commissioner Oscar Ortiz informed on these possible developments.

I welcome the opportunity to meet with you and any or all of the Commissioners as a group or individually to hear your ideas and concerns.

Very truly yours,

Joe J. Guzman  
Executive Director

Enclosures

FY 12-13  
Outside Agency  
Report

\$15,000 Commissioner Pct 3

RECEIVED

Jcm DEC 2 - 2013

Nueces County  
Commissioners Court  
Administration



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## ROBSTOWN AREA DEVELOPMENT COMMISSION OVERVIEW 2012/2013 FY Report

The Robstown Area Development Commission (RADC) has five standing committees in addition to its Executive Board and Board of Directors. The five standing committees are Special Events and Tourism, Membership Services, Community/Economic Development, Legislative Affairs, and Financial Development. The RADC staff prepares agendas, minutes, and financial reports for the monthly board meetings.

Primary events include the annual Cottonfest, Christmas Lighting Parade, Christmas toy Drive Car Show, Nueces County Junior Livestock Show Parade, and the LyondellBasell Crossroads Classic Golf Tournament. These events require a great deal of planning and coordination by board members, volunteers, and RADC staff and are great venues for promoting Robstown and surrounding areas within Nueces County.

The RADC continues to maintain a working relationship with the Corpus Christi Regional, San Patricio, Alice, and Kingsville Economic Development organizations to foster a regional approach to economic growth in the form of the Regional Marketing Alliance (RMA). The RADC's mission is to bring economic development and stable growth to Robstown and adjacent areas of Nueces County. Other activities include:

- Promote the RMB fairgrounds in 292 events held within the fiscal year
- Promote the Fairground Field
- Promote the Outlets of Corpus Christi Bay
- Monthly RADC Executive Meetings and RADC Board Meetings
- Texas Coastal Bend Regional Tourism Council Meetings
- Regional Marketing Alliance Meetings
- RADC Annual Banquet
- Support the City of Robstown during visits of Chinese Delegation on logistics. Inland Port of Americas, Port Industries, La Quinta, TAMUCC, TAMUK, Port of Brownsville, Port of Laredo
- IMAGES publication with Journal Communications
- Tourism publication in the Texas Coastal Bend Regional Tourism Council Tourism Guide
- Coastal Bend Economic Development publication with Journal Communications
- Promote the Port of Corpus Christi
- Attend Commissioners Court Meetings

## **ROBSTOWN AREA DEVELOPMENT COMMISSION**

### **SUMMARY OF ORGANIZATION**

The Robstown Area Development Commission (RADC) is a consolidation of the Economic Development Commission and the Chamber of Commerce. This consolidation occurred in October 1995. The organization is a public/private partnership, set up as a 501 (c) (6) non-profit corporation, which exists to promote economic growth and stability for the City of Robstown and adjacent areas of Nueces County. We are classified as a 501 (c) (6) non-profit corporation by the Internal Revenue Service and our Articles of Incorporation are on file with the Secretary of State under charter number 00140729.

The activities and operations of the RADC are financed through both public and private contributions. Currently, public funds are provided to the RADC from four sources: the City of Robstown, Robstown Utility Systems, Nueces County and the Port of Corpus Christi Authority. Private sector support has come from a number of area companies and corporations over the years. In-kind services and donations are numerous and come from throughout the community. Funding also comes from membership dues and annual fundraising activities.

The RADC has a full-time Administrative Assistant and an Executive Director. The Board is made up of 17 directors representing private enterprise and government. Twelve directors are elected from the general membership, and five are public directors representing governmental agencies. The RADC has established five standing committees to serve the membership. The committees have adopted comprehensive work plans to help prioritize goals and delegate responsibility. The President actively meets with each committee, which is chaired by one or two board members. These committees include: Economic and Community Development, Special Events and Tourism, Membership Services and Programs, Financial Development, and Legislative Affairs.

The organization is responsible for economic development activities, tourism information, chamber of commerce functions, and special events in the Robstown area.

#### **Executive Committee -**

**County Commissioner Oscar O. Ortiz, Catherine Skurow, Elias R. Vasquez, Franklin Harper and Executive Director Jose J. Guzman**

### **Special Events and Tourism Committee**

The **Special Events and Tourism Committee** will strive to stimulate the economy of the Robstown area through tourism and event promotion. Specifically, the Special Events and Tourism Committee will work to promote the RMB Fairgrounds and the events it hosts, encourage patronage of local motels and restaurants, and support general public events which will bring people to the Robstown area. This committee will oversee the handling of tourism information requests, promotional materials, and maps for the area. The committee may also establish a master community calendar of events.

### **Community - Economic Development Committee:**

The **Community - Economic Development Committee** works to attract new businesses and jobs to the area; assists in working with development prospects; and maintains a business retention and expansion program. In addition, the Economic Development Committee will form sub-committee to address specific economic development issues, including utilities and telecommunications, tax abatement programs

### **Membership Services and Programs Committee:**

The **Membership Services and Programs Committee** is responsible for membership development and retention, special membership events sponsored by the RADC, ribbon cuttings to welcome new businesses, and other functions typically provided by the Chamber of Commerce. In addition, the Membership Services and Programs Committee shall develop activities to enable members to make business contacts on a regular basis; explore ways to promote the sales and/or services of RADC members; maintain personal contact with members; and may establish a leadership program.

### **Legislative Affairs Committee:**

The **Legislative Affairs Committee** is responsible for coordinating with local, county, state and federal governments; for securing grants for the community; and for working with transportation and infrastructure issues. In addition, this committee will work to establish and promote a cooperative spirit among the public and private sectors. In its function as a liaison between government officials and the Robstown community, the Legislative Affairs Committee will increase the political awareness level of RADC members and will work to create a better business climate in Robstown and the surrounding area.

**ROBSTOWN AREA DEVELOPMENT COMMISSION  
SUMMARY OF PLANS FOR 2014**

- ❖ **January**
  - 79<sup>th</sup> Annual Nueces County Junior Livestock Show & Parade
  
- ❖ **February**
  - Crude City Roller Derby Season Starts
  - Country Peddler Show
  - Saxet Gun Show
  - Coastal Bend Boat and RV Expo
  - Texas A&M University College Rodeo
  
- ❖ **March**
  - St. Anthony's Fiesta Mexicana
  - Saxet Gun Show
  - Gulf Coast Gem & Mineral Show
  - American Cancer Society Cattle Barons Ball
  
- ❖ **April**
  - Buc Days Ranch Rodeo
  - Buc Days Team Roping
  
- ❖ **May**
  - City of Robstown Economic Summit
  - Cinco de Mayo Festival
  - Relay for Life
  - Country Peddler Show
  
- ❖ **June**
  - RADC Annual Banquet
  - JobNewsUSA Job Fair
  
- ❖ **August**
  - Cotton Season Begins
  - Country Peddler Show
  - Saxet Gun Show
  
- ❖ **September**
  - Hispanic Heritage Festival and Car Show
  
- ❖ **October**
  - Cottonfest
  - Cottonfest Queens Pageant
  - Cottonfest Parade
  - Coastal Bend Farm and Ranch Show
  - NCYFL BBQ Cook-off and Festival

❖ **November**

- Country Peddler Show
- Saxet Gun Show

❖ **December**

- Christmas Lights Parade
- Christmas Toy Drive Car Show

\*\*\* PLUS ANY ADDITIONAL PROJECTS THAT MAY COME UP \*\*\*