

NorthWest Business Association

WWW.NWBACC.ORG

P.O. Drawer 260994, Corpus Christi, TX 78423 361-537-1908

November 22, 2013 County Judge Loyd Neal 901 Leopard St., Room 303 Corpus Christi, TX 78401-3602

Dear Judge Neal,

FY 12-13 Outside Agency Asport RECEIVED

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Nucces County
Commissioners Court
Administration

The Northwest Business Association would like to like to submit our report for the "Outside Agency Funding" of \$3,000.00\$ for 2012-2013 fiscal year.

In 2013, the Northwest Business Association received funds of \$ 3,000.00 from the Nueces County Commissioners Court. These funds were used to promote the annual Taste of the Northwest Business Expo and went towards the rental of the Richard M. Borchard Fairgrounds and marketing expenses for this event. The costs for this event are as follows:

TOTAL	\$3,000.00	\$3,100
Event Marketing Person	461.50	. 10
Tuloso Midway Print Shop – Programs, raffle tickets, tickets, posters	270.00	
Newspaper Advertising	500.00	
Richard M. Borchard Ballroom -	\$ 1,868.50	

The purpose of this event is to expand our historically successful Taste of the Northwest into a promotion of area business, to encourage support of existing restaurants and retail businesses. The profits from this event are used to sponsor scholarships for the local students from Tuloso-Midway, Calallen and Robstown ISD's to attend local colleges. The 2013 funds would be allocated for these expenses.

If you have any questions, please feel free to give me a call at 361-242-1013.

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Thank you so much for your support to the small businesses and Northwest community.

Sincerely,

Warren Albrecht NWBA President P.O. Drawer 260994 Corpus Christi, TX 78423 361-537-1908 www.nwbacc.org. Commosioner Oct 1