



VILLAGE OF MENOMONEE FALLS
NOTICE OF PUBLIC MEETING
www.menomonee-falls.org

BUSINESS IMPROVEMENT DISTRICT
Menomonee Falls Village Hall, Room 3338
W156N8480 Pilgrim Road, Menomonee Falls, WI
Wednesday, July 11, 2018, 7:30 a.m.

1. **CALL TO ORDER**
2. **APPROVAL OF MINUTES**
 - a. Approval of the minutes of the June 13, 2018 meeting.
3. **TREASURER'S REPORT** – Review of Financials – Dean Behrens
4. **COMMITTEE REPORTS**
 - a. Downtown News/Events - Barb Watters
 - b. Trustee Report - Katie Kress
 - c. CDA Report - Cathy Hazzard
 - d. Village Report - Gabe Gilbertson
5. **TOPICS TO ADDRESS**
 - a. Main Street Reconstruction Update – Gabe Gilbertson
 - b. 2019 Budget - Bruce Russell
 - c. Update on Scholarship Responses – Barb Watters
6. **ORGANIZATION/CLUB ANNOUNCEMENTS**

7. **FUTURE MEETING** - August 8, 2018

8. **ADJOURNMENT**

THIS AGENDA IS SUBJECT TO REVISION

Members of the Village Board and other Village committees, boards, commissions and authorities may attend and participate at this meeting, but will not take official action unless the notice so provides.

No qualified individual with a disability shall, by reason of that disability, be excluded from participation in or be denied benefits of the services, programs, or activities of the Village of Menomonee Falls, or be subject to discrimination by the Village. If you are disabled and require special accommodation, please advise the Village Clerk's Office at (262) 532-4200 no later than 5 days before the scheduled meeting or activity.



BID Agenda

2.a.

Meeting Date: 07/11/2018

Topic: DRAFT JUNE 2018 BID MINUTES

From: Kevin Ausman, Management Analyst

Information

Subject:

Approval of the minutes of the June 13, 2018 meeting.

DRAFT MINUTES

Village of Menomonee Falls, Wisconsin
BUSINESS IMPROVEMENT DISTRICT

MINUTES

June 13, 2018

Present: Katie Kress, Trustee; Dean Behrens, Treasurer; Nancy Kane, Vice President; Rainie Pellien, Member; Mark Quirk, Member; Josephine Schneider, Member; Barb Watters, Village Centre BID Director; Mike Manke, Member; Jim Scherdin, Member; Pete Sorenson, Member

Absent: Bruce Russell, President; Cathy Hazzard, CDA Representative; Gerry Luisier, Member; Ryan Deutscher, Member

Staff Present: Kevin Ausman, Management Analyst

CALL TO ORDER

The meeting was called to order at 7:30 AM.

APPROVAL OF MINUTES

Approval of the minutes of the May 9, 2018 meeting.

Motion by Member Rainie Pellien, second by Member Josephine Schneider to approve the minutes of the May 9, 2018 meeting.

Vote: 9 - 0 Motion Carried

TREASURER'S REPORT

Financials were read by Dean Behrens showing income for the month of May of \$13,452.90 and expenses of \$5,763.17 for a balance of \$114,561.92.

Motion by Member Jim Scherdin, second by Member Rainie Pellien to approve the Treasurer's Report.

Vote: 9 - 0 Motion Carried

COMMITTEE REPORTS

Downtown News/Events - Barb Watters

Memorial Fest

-Wrap up meeting was held 6/12/18

-Car show will move behind Nino's

YMCA KidsFest will move to Mill Pond Park (near Lucky Ducky Derby)

-Music on Community Stage will extend to 10:00 PM

-Expand event area to prevent disruption from protestors

- More music will be held throughout event
- Profit: \$9500
- Attendance: 5000+

Farmer's Market

-One Wednesday vendor was lost, but 3 of the 4 spots were replaced. There is one space available for Summer and Fall.

Summer Concerts

- Began Thursday, June 14 with Bobby Way, sponsored by WaterStone Bank.
- Every Thursday Night from June 14-August 23. Performance starts at 6:30. Beer served.

Tourism Committee

- Surveys continuing to be collected through the remainder of June.

Trustee Report - Katie Kress

The Village Board approved the rezoning of parcels for Wittlin's Service to expand. An ordinance restricting e-cigarettes for individuals under the age of 18 was passed. An update on Road Reconstruction projects in the Village was presented.

CDA Report - Cathy Hazzard

Barb Watters gave the report as Cathy Hazzard was absent from the meeting.

An EDMF grant was approved for Robin's Nest to work on their parking lot, landscaping, bike racks, chairs, and a bench for outdoor seating. The CDA heard an update to the sidewalk sandwich board proposal.

Village Report - Gabe Gilbertson

Barb Watters gave the report as Gabe Gilbertson was absent from the meeting.

Fiddleheads has their building permit application turned in to the Village. Sandwich board sign updates are ongoing and a meeting will be held in June/July to discuss the process moving forward. Main Street reconstruction is underway and updates will go out on Facebook weekly.

Strategic Committee Report - Cathy Hazzard

Barb Watters gave the report as Cathy Hazzard was absent from the meeting.

The tax ramifications of establishing a 501(c)3 was discussed. The Village Manager discussed the possibility of utilizing more tourism dollars for the BID.

TOPICS TO ADDRESS

Main Street Reconstruction Update - Gabe Gilbertson

Gabe will send an update every Thursday by noon for images to be sent out through social media and the BID email blast.

2019 Budget - Bruce Russell

None. Bruce Russell was absent from the meeting.

Update on Scholarship Responses - Barb Watters

Currently, there is one interested candidate.

ORGANIZATION/CLUB ANNOUNCEMENTS

None.

FUTURE MEETING - Wednesday, July 11, 2018

ADJOURNMENT

Motion by Trustee Katie Kress, second by Member Mike Manke to adjourn. Meeting adjourned at 8:15 AM.

Vote: 9 - 0 Motion Carried