

# COMPREHENSIVE PLAN UPDATE

## PUBLIC PARTICIPATION PLAN

CITY COUNCIL  
JULY 6, 2020



# TOPICS

- Videos
- Weekly Value Focus
- Youth Feedback
- Website
- Physical Displays
- Schedule
- Name

## Values

- A **mobility** system that is efficient, connected, attractive and safe
- **Neighborhoods** that are safe, friendly, connected and vibrant
- **Parks** that give people the opportunity to play, learn, exercise, and experience the outdoors
- Great **places** to gather throughout the city
- **Economic development** that creates opportunity, diversifies the tax base and provides residents choices
- A city that is economically and environmentally **sustainable**, accountable and transparent

## WEEKLY VALUE FOCUS

### Monday Kick Off

- Video
- Link to Survey

### Mid-Week

- Facebook Town Hall
- Invitation for participation in Zoom Focus Group

### Later

- Zoom Focus Group (scheduled based on sign ups)

# YOUTH INPUT

- Mayors Youth Council
- ISD Student Councils

## Zoom Meetings

- Values 1 – 3 (Mobility, Neighborhoods, Parks)
- Values 4 – 6 (Placemaking, Economic Development, Sustainability) & Future Land Use Map



# WEBSITE

## Comprehensive Plan Summary

Mobility

Neighborhoods

Parks

Placemaking

Economic  
Development

Sustainability

Future Land  
Use Map

# WEBSITE

## Mobility

- Summary
- Video
- Survey
- Town Hall Date/Time (if applicable)
- Draft Write Up
- Link to Zoom focus group meeting (if available)
- Contact information

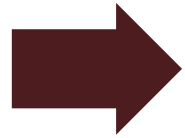
## PHYSICAL DISPLAYS

- BRiCk & Library
- Poster with basic information and schedule of town halls.
- Cards with website link and contact information

# SCHEDULE

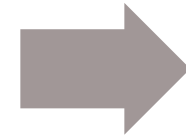
July – August

- Weekly Value Focus Efforts
- Youth Feedback



September

- P&Z Work Session
- Council Work Session



October

- Adoption



# WHAT TO CALL IT

Imagine Burleson 2030: Roadmap to 2030  
Comprehensive Plan

- Midpoint Update





## DISCUSSION

